

2020-2021 District Goals



District: 3233G2

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	10	0
2nd Quarter	1	20	10	10
3rd Quarter	1	20	10	10
4th Quarter	2	40	20	20

FY New Clubs

5

FY Charter Members

100

FY New Members

50

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

110

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Organize meetings for new club	Gmt,ext ch	Contact no&ext forms	10/6/2020	20/6/2021
New member addition	Zc& president	Communication	1/7/2020	20/7/2020
New member orientation	Gmt	Hall lapto& projector	26/8/2020	29/8/2020
Member seminar1	GMT	Hall laptop projecrorhall	26/9/2020	26/9/2020
Member seminar 2	GMT	Hall,laptop projector	13/12/2020	13/12/2020
GAT conclave1	Gat team	Hall laptop,projector	19/7/2020	19/7/2020
GATConclave2	Gat team	Hall laptop projector	20/12/2020	20/12/2020
Cataract surgery	GST	Hall,laptop,projector	1/7/2020	30/6/2021
Hunger relief	DC	Hall,laptop,projector	1/7/2020	30/6/21
Diabetes checkup camps	DC	Hall,laptop,projector	1/7/2020	30/6/2021
Paediatric cancer camps	Dc	Hall,laptop,projector	1/7/2020	30/6/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Speciality club	Gmt	Community	1/7/2010	1/7/1011
Mjfpmjf	Lcif coordinator	Dist support	1/7/2020	1/7/2021
Campaign 100	Lcif coordinator	Dist support	1/7/2021	1/7/2011

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Lioness to lion conversin	Gmt coordinator	Community	1/7/2020	30/6/2021
Leo to lion conversion	Leo coordinator	Leo clubs	1/7/2020	30/6/2021
Family clubs	Gmt coordinator	Community	1/7/2020	30/6/1021